Nitya Bardhan

UI/UX DESIGNER

Details

Bengaluru
India
+91-8826791447
nityabardhan3@gmail.com

Links

Portfolio

Skills

User Experience Design (UX)

User Interface Design (UI)

Product Design

Graphic Design

User Research

Wireframing and Prototyping

Visual Design

Visual Communication

Interaction Design

User-Centered Design

Information architecture

Digital Photography

Languages

English

Hindi

Software

Figma

Sketch

Adobe XD

InVision

Wireframe.cc

Adobe Suite

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Premiere Pro

Employment History

Freelance UI/UX Designer, ONEWAYX, Remote

FEBRUARY 2024 — PRESENT

Leading full design projects at ONEWAYX, specializing in generating interactive dashboards, websites, and marketing materials to deliver immersive virtual experiences for diverse consumer brands

Lead UI/UX Designer, Girl Power Talk, Chandigarh

JUNE 2022 — DECEMBER 2023

- Managed 20+ end-to-end projects with strong project management skills and attention to detail
- Handled complex business objectives, product content, and interaction design to attain engaging customer experiences
- Coordinated with key stakeholders, developers, and fellow designers
- Mentored team members and streamlined workload distribution within a team of 10 for enhanced productivity
- Collaborated globally, hosting 5+ design workshops
- Established and upheld design guidelines and UI pattern libraries for digital product consistency
- Crafted marketing materials such as banners, ads, and promotional graphics

Freelance UI/UX Designer, Aekot

NOVEMBER 2021 — APRIL 2022

Headed user-centric design initiatives for Aekot Salesforce Solutions, enhancing customer interaction and driving business growth

Research and Investment Analyst, TresVista, Pune

MARCH 2021 — JANUARY 2022

Conducted in-depth research and effectively executed financial services projects

Education

Master of Business Administration - Financial Management, NMIMS Global

JULY 2021 — JUNE 2023

Graduated with an aggregate 7.5 CGPA

B.A. (Hons) Economics, Dyal Singh College, University of Delhi, New Delhi

JULY 2016 — MAY 2019

Graduated with a 6.89 CGPA

Courses

Graphic Design Masterclass - Learn GREAT Design, Udemy

AUGUST 2023 — SEPTEMBER 2023

Google UX Design Certificate Course, Google

FEBRUARY 2022 — APRIL 2022