Nitya Bardhan

Portfolio: https://www.nityabardhan.com/

Email: nityabardhan3@gmail.com

EXPERIENCE

Lead UI/UX Designer, Girl Power Talk
// *June 2022 - December 2023, Chandigarh, India*

- Led projects, end-to-end, with good project management knowledge and an eye for detail
- Understood complex business goals, product & technical content, and interaction design in order to create engaging and effective experiences for our customers
- Mentored the team, assigned tasks, and managed the workload
- Coordinated with key stakeholders, developers, and fellow designers to define project requirements, deadlines, and customer pain points, and designed pixel-precise assets
- Collaborated with a global team and organized design workshops
- Developed and maintained design guidelines, style guides, and UI pattern libraries to ensure consistency across our digital products
- Participated in hiring, onboarding, and evaluating of team members
- Participated in design reviews and provided constructive feedback to team members
- Assisted in the creation of marketing materials, including banners, ads, and promotional graphics

Research and Investment Analyst, Tresvista
// *March 2021 - January 2022, Pune, India*

Performed research work and successfully managed financial services projects involving CIM creation, reports, transaction comps, and achieved project goals

Business Analyst, Wintage Garments Pvt. Ltd.
// *June 2019 - September 2019, Delhi, India*

Maintained, organized, and presented merchandise on e-commerce platforms in order to drive sales and have visual appeal. Evaluated inventory and delivery needs, optimizing strategies to meet consumer demand. Analyzed and processed returns, and assisted customers with finding new products to meet their needs. Also worked as a content writer for its sister company JavedWorld

EDUCATION

NMIMS Global, India
// *July 2021 - June 2023, Master of Business Administration - Financial Management*
Graduated with an aggregate 7.5 CGPA

Dyal Singh College, University of Delhi, India
// *July 2016 - May 2019, B.A. (Hons) Economics*
Graduated with a 6.89 CGPA. An active member of the department dance society

DAV Public School, India
// *July 2015 - May 2016, 12th CBSE Board, Science*
Completed 12th standard with 90.4% marks in the year 2016.

INTERNSHIPS & TRAININGS

Graphic Design Masterclass - Learn GREAT Design, Udemy
// *August 2023 - September 2023, Online*

Google UX Design Certificate Course, Google
// *February 2022 - April 2022, Online*

Digital Marketing Intern, Workex
// *December 2020 - February 2021, Online*

Customer Care Executive Intern, Lifelong
// *June 2018 - July 2018, Delhi, India*

Data Analytics Program, Internshala & Analytics Vidhya
// *June 2017 - July 2017, Online*

SKILL

Design
User-centered Design
Storyboarding
User Research
Communication
Graphic Design
Software Design
On-device Design
Rapid Prototyping
Digital Photography
Video Making
Visual Design
Information Architecture
Wireframing
Usability Testing
UI/UX
Writing
Illustration

Software
Adobe Creative Suite
Figma
Sketch
Adobe XD
Blender
Invision
InDesign
Mural
Miro
Framer
Wireframe.cc
Adobe Photoshop
Axure
Balsamiq
Zeplin
Adobe Illustrator
Adobe Premiere Pro
Adobe After Effects

Soft Skills
Communication
Team Work
Time Management
Attention to Detail